



## *Violet Crown Festival 2016*

*An invitation to reach out and contribute to your community*

Violet Crown Community Works (VCCW) invites businesses to contribute and have a presence at the **Violet Crown Festival**, which will be held at Brentwood Elementary School (6700 Arroyo Seco, in the west-side parking lot on Yates) from 10 a.m. until 5 p.m. on **Saturday, May 7, 2016**.

The event is a project of VCCW, a 501(c)(3) nonprofit organization that helps build and sustain community in the Brentwood and Crestview neighborhoods through the support of neighborhood enhancement projects. Past projects have included the Wall of Welcome at the Crestview Shopping Center ([violetcrowncommunity.org/wall.html](http://violetcrowncommunity.org/wall.html)), Violet Crown Community Theatre, Voices of the Violet Crown, Friends of Brentwood Park, and Urban Patchwork Neighborhood Farms (at Brentwood Elementary).

In addition to over fifty local artists offering their wares, the festival includes activities for children and families and information about community resources. Visitors can enjoy local food and beverages while listening to live music. Admission is free and festival proceeds benefit current VCCW's projects in the neighborhood.

Last year, festival proceeds helped support the McCallum Royal Knights, a theatre troupe at the local high school. This year some of the proceeds will help support Crestview's Art at Entrances initiative. The VCCW Board is presently seeking input for additional neighborhood projects.

Businesses such as yours can help by joining as sponsors of the Violet Crown Festival through a tax-deductible contribution. Attached are several levels of sponsorships. If you have any questions, please email [vccwpresident@yahoo.com](mailto:vccwpresident@yahoo.com).

*Violet Crown Community Works thanks you for your support!*



### **Gold Sponsors**

Entities who contribute a \$500 or more (cash or in-kind donation) will receive:

- Booth space at the festival to promote their business.
- Their logo and recognition of *Gold Sponsor* status, plus a link to their website from our website(s).
- Their logo and recognition of *Gold Sponsor* status on signage at the festival. (*See Note Below: poster print date is April 8, 2015*)
- Mention in promotional media\* (neighborhood, school, and church newsletters; neighborhood listserv postings; and press releases to media and other outlets).
- Name will be recognized in neighborhood newsletters.

### **Silver Sponsors**

Entities who contribute \$250 - \$499 (cash or in-kind donation) will receive:

- Their logo and recognition of *Silver Sponsor* status, plus link to their website from our website(s).
- Their name and recognition of *Silver Sponsor* status on signage at the festival. (*See Note Below: poster print date is April 8, 2015*)
- Mention in promotional media\* (neighborhood, school, and church newsletters; neighborhood listserv postings; and press releases to media and other outlets).
- Name will be recognized in neighborhood newsletters.

### **Bronze Sponsors**

Entities who contribute \$101 - \$249 (cash or in-kind donation) will receive:

- Their logo and recognition of *Bronze Sponsor* status, plus a link to their website from our website(s).
- Their name and recognition of *Bronze Sponsor* status on signage at the festival. (*See Note Below: poster print date is April 8, 2015*)
- Mention in promotional media\* (neighborhood, school, and church newsletters; neighborhood listserv postings; and press releases to media and other outlets).
- Name will be recognized in neighborhood newsletters.

### **Friends**

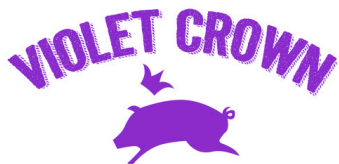
Entities who contribute \$100 or less (cash or in-kind donation) will receive:

- Recognition as a *Friend* on signage at the event.
- Listing on the *Friends* page of our website(s).
- Promotion at the festival, including signage, flyers, and mentions from the stage.
- Name will be recognized in neighborhood newsletters.

---

*\* Festival Posters are scheduled to be printed April 14, 2016 – for inclusion, please commit to sponsorship and provide a logo by April 8, 2016. Sponsor promotions on printed materials and in promotional media are dependent upon the date of sponsor contribution as well as VCCW's ability to secure advertising space. VCCW will make every effort to include sponsors on materials according to the above criteria; however, media and print requirements are strict, thus the degree of promotional representation is dependent upon the sponsor to contribute early.*

---



*Community Works*

## *Violet Crown Festival 2016 Sponsorship Form*

---

**Contact name:**

**Business name:**

**Street address:**

**Zip Code:**

**Telephone:**

**E-mail address:**

**Web address:**

**Type of business:**

---

*We support the Violet Crown Festival 2016 by:*

- Making a donation of \$\_\_\_\_\_ (check payable to Violet Crown Community Works) to support Violet Crown Community Works, the festival, and its neighborhood enhancement projects.**
- Donating the following items or gift certificates:**

*Description:*

*Estimated value:* \$\_\_\_\_\_

*Please return the completed form and check to:*

**Violet Crown Community Works  
P. O. Box 301325  
Austin, Texas 78703**

If you have any questions, please email Bradley Linscomb, VCCW President at [vccwpresident@yahoo.com](mailto:vccwpresident@yahoo.com).

**Violet Crown Community Works • P.O. Box 301325 • Austin, Texas 78703**  
[www.violetcrowncommunity.org](http://www.violetcrowncommunity.org)