



## *Violet Crown Festival 2019*

*An invitation to reach out and contribute to your community*

The 2019 Violet Crown Festival, May 4<sup>th</sup> in Brentwood Park, is a project of Violet Crown Community Works, a 501(c)(3) nonprofit organization helping to build and sustain community in the Brentwood and Crestview neighborhoods. VCCW-supported projects have included the [Wall of Welcome](#) at Crestview Shopping Center and [Voices of Violet Crown](#), a community history project. This year's proceeds will directly benefit the [Brentwood Park Playground Improvement Project](#).

Our annual, neighborhood festival features local artisans and kids' activities, as well as community booths. Local bands, jugglers, and other family-friendly talent entertain festival-goers, while the food court offers variety that will please any palate. Admission is free.

Past festivals' proceeds have supported: (1) *McCallum High School Band's* trip to Carnegie Hall to perform; (2) the *Arroyo Seco Walking Trail* along Arroyo Seco Boulevard running through Brentwood; and, (3) *Friends of Brentwood Park* and their activities to enhance the park with a walking trail, trees, playground equipment, and other improvements.

Your business can contribute the success of the festival by becoming a Violet Crown Spring Festival sponsor, through a tax-deductible donation. Levels of sponsorship are attached. If you have questions, please contact Angie Ward, VCCW Board Member, at [vccwsponsor@gmail.com](mailto:vccwsponsor@gmail.com).

*Violet Crown Community Works thanks you for your support!*

Violet Crown Community Works • P.O. Box 301325 • Austin, Texas 78703  
[www.violetcrowncommunity.org](http://www.violetcrowncommunity.org)

## Title Sponsors

contribute \$1000 or more (at least \$500 of which is cash) and receive:

- A Banner with your business name designating the specific area (stage, pavilion, or food court). *Example: "Random Widget Company Stage" (To meet the print deadlines, please commit by April 15, 2019.)*
- Booth space at the festival to promote your business
- Your logo and recognition of *Gold Sponsor* status, plus a link to your website from our website(s)
- Your logo and recognition of *Gold Sponsor* status on signage at the festival, Mention in social media with a link to your website
- Name will be recognized in neighborhood newsletters and shout-outs by the announcer throughout the festival

## Gold Sponsors

contribute \$500 or more (cash or in-kind donation) and receive:

- Booth space at the festival to promote your business
- Your logo and recognition of *Gold Sponsor* status, plus a link to your website from our website(s)
- Your logo and recognition of *Gold Sponsor* status on festival signage, plus mention in social media with a link to your website. *(To meet the print deadlines, please commit by April 15, 2019.)*
- Name will be recognized in neighborhood newsletters and shout-outs by the announcer throughout the festival

## Silver Sponsors

contribute \$250 - \$499 (cash or in-kind donation) and receive:

- Your logo and recognition of *Silver Sponsor* status, plus link to your website from our website(s)
- Social media mention(s) with a link to your website
- Name will be recognized in neighborhood newsletters

**Bronze Sponsors** contribute \$101 - \$249 (cash or in-kind donation) and receive recognition of *Bronze Sponsor* status, plus a link to their website from our website, and a mention in social media posts.

**Friends** contribute \$100 or less (cash or in-kind donation) and receive a listing on the *Friends* page of our website.

*\*Sponsor promotions on printed materials and in promotional media are dependent upon the date of sponsor contribution as well as VCCW's ability to secure advertising space. **PLEASE SUBMIT ALL LOGOS BY APRIL 15<sup>TH</sup>**. VCCW will make every effort to include sponsors on materials according to the above criteria.*

# Violet Crown Festival 2019 Sponsorship Form

**Contact name:**

**Business name:**

**Street address:**

**City and Zip Code:**

**Telephone:**

**E-mail address:**

**Web address:**

**Social Media:**

**Type of business:**

*We support the Violet Crown Festival 2019 by:*

Making a donation of \$\_\_\_\_\_ (check payable to Violet Crown Community Works) to support Violet Crown Community Works, the festival, and its neighborhood enhancement projects.

Donating the following items or gift certificates:

*Description:*

*Estimated value: \$\_\_\_\_\_*

*Please return the completed form and check to:*

**Violet Crown Community Works  
P. O. Box 301325  
Austin, Texas 78703**

Questions? Please email Angie Ward, VCCW Board Member, at [vccwsponsor@gmail.com](mailto:vccwsponsor@gmail.com).

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