

# *Violet Crown Spring Festival 2017*

*An invitation to reach out and contribute to your community*

Violet Crown Community Works invites businesses to contribute and have a presence at the **Violet Crown Spring Festival**, which will be held from 10 a.m. until 5 p.m. on **Saturday May 6, 2017**, at Brentwood Park/Elementary School (6710/6700 Arroyo Seco).

The festival is a project of Violet Crown Community Works, a 501(c)(3) nonprofit organization helping to build and sustain community in the Brentwood and Crestview neighborhoods by supporting neighborhood enhancement projects, such as the Wall of Welcome at the Crestview Shopping Center ([violetcrowncommunity.org/wall.html](http://violetcrowncommunity.org/wall.html)).

The festival includes activities for children and families and information about community resources. Local artisans will offer their wares at the event, and local musicians will entertain. Food and beverage vendors will be on hand, selling tasty treats for everyone. Admission is free and proceeds benefit projects underway in the Brentwood and Crestview community. Recent festival proceeds allowed for support of the: (1) *McCallum High School Band* to play at Carnegie Hall; (2) *Arroyo Seco Walking Trail* along the Arroyo Seco boulevard running through Brentwood; and, (3) *Friends of Brentwood Park* and their activities to enhance the park with a walking trail, trees, and other improvements.

The VCCW Board is seeking input for additional neighborhood projects but intends to dedicate most of this year's festival to supporting a neighborhood effort to update and expand the children's playscape area within Brentwood Park.

Businesses such as yours can help by joining as sponsors of the Violet Crown Spring Festival through a tax-deductible contribution. Attached are several levels of sponsorship. If you have any questions, please contact Angie Ward, VCCW Board Member, at [vccwsponsor@gmail.com](mailto:vccwsponsor@gmail.com).

*Violet Crown Community Works thanks you for your support!*

# Gold Sponsors

Entities who contribute a \$500 or more (cash or in-kind donation) will receive:

- Booth space at the festival to promote your business
- Your logo and recognition of *Gold Sponsor* status, plus a link to your website from our website(s)
- Your logo and recognition of *Gold Sponsor* status on signage at the festival. (*To meet the poster print deadline, please commit by April 7, 2017.*)
- Mention in social media with a link to your website
- Name will be recognized in neighborhood newsletters and shout-outs by the announcer throughout the festival

# Silver Sponsors

Entities who contribute \$250 - \$499 (cash or in-kind donation) will receive:

- Your logo and recognition of *Silver Sponsor* status, plus link to your website from our website(s)
- Your logo and recognition of *Silver Sponsor* status on signage at the festival. (*To meet the poster print deadline, please commit by April 7, 2017.*)
- Mention in social media with a link to your website
- Name will be recognized in neighborhood newsletters

# Bronze Sponsors

Entities who contribute \$101 - \$249 (cash or in-kind donation) will receive:

- Recognition of *Bronze Sponsor* status, plus a link to their website from our website(s)
- Mention in social media posts

# Friends

Entities who contribute \$100 or less (cash or in-kind donation) will receive:

- Listing on the *Friends* page of our website(s)

*\* Festival Posters are scheduled to be printed April 17, 2017 – for inclusion, please commit to sponsorship and provide a logo by April 7, 2017. Sponsor promotions on printed materials and in promotional media are dependent upon the date of sponsor contribution as well as VCCW's ability to secure advertising space. VCCW will make every effort to include sponsors on materials according to the above criteria; however, media and print requirements are strict thus the degree of promotional representation is dependent upon the sponsor to contribute early.*

# *Violet Crown Spring Festival 2017 Sponsorship Form*

**Contact name:**

**Business name:**

**Street address:**

**Zip Code:**

**Telephone:**

**E-mail address:**

**Web address:**

**Type of business:**

*We support the Violet Crown Spring Festival 2017 by:*

- Making a donation of \$\_\_\_\_\_ (check payable to Violet Crown Community Works) to support Violet Crown Community Works, the festival, and its neighborhood enhancement projects.
- Donating the following items or gift certificates:

*Description:*

*Estimated value:* \$\_\_\_\_\_

*Please return the completed form and check to:*

**Violet Crown Community Works  
P. O. Box 301325  
Austin, Texas 78703**

If you have any questions, please email Angie Ward, VCCW Board Member, at [vccwsponsor@gmail.com](mailto:vccwsponsor@gmail.com).